



CAMPAIGN BUZZ

UPDATES ON MARCI SUELZER'S CAMPAIGN

SEPTEMBER 28 - 35 DAYS UNTIL ELECTION DAY

VOTE BY MAIL & EARLY VOTING HAS STARTED IN ILLINOIS



HIGHLIGHTS

Our Endorsements Indicate Shared Values

Yard Signs Are Here -- And They Look Great

Virtual Phone Bank Volunteers Needed!

YARD SIGNS ARE HERE!!!

If you live in the 52nd District, we would love to provide you with a yard sign to show your support!! Email Marci@VoteForMarci.com or visit VoteForMarci.com to request your beautiful yard sign.

VIRTUAL PHONE BANK FROM VIRTUALLY ANYWHERE

In-person meetings are on pause during the pandemic. This means we need phone bank volunteers even more!! The good news is that you can call from your home -- no matter where your home is!! We provide the calling lists, the talk script, training, and support via Zoom if you'd like. Email me to get started!



Like us on Facebook:
<https://www.facebook.com/VoteForMarci>

Follow us on Twitter:
<https://twitter.com/marcisuelzer>



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I am proud to be endorsed by:

- Equality Illinois
- Illinois Alliance for Retired Americans
- Indo-American Democratic Organization
- LiUNA! (Chicago Laborers' District Council)
- McHenry County NOW
- Mom's Demand Action Gun Sense Candidate Designation
- National Association of Social Workers, Illinois Chapter
- NIAMA - Northern Illinois American-Muslim Alliance
- Personal PAC
- Planned Parenthood
- Sierra Club



FARM TEAM &
Congresswoman
LAUREN UNDERWOOD
proudly endorse
MARCI SUELZER for
STATE HOUSE
(HD-52)



I am also proud to be endorsed by
Rep. Sean Casten (IL-06)

[Visit VoteforMarci.com](http://VoteforMarci.com)

WHAT I NEVER REALIZED ABOUT ENDORSEMENTS

Like you, I've seen lots of candidates touting their endorsements. But, until I became a candidate, I had no idea how rigorous the endorsement process could be! It's not a slam-dunk!! Sometimes, it's not even about the candidate's alignment with the organizations' issues.

In most cases organizations will lend some type of support to a candidate's campaign. This might be a financial donation, a targeted mailing to their members, participation in phone banks for the candidate, or some combination of these. So the candidate must be "viable" or the group will put their efforts else where.

In nearly every case, the process starts with an "endorsement questionnaire" to determine how the candidate's stand on issues aligns with the organization. These may be short with yes-no questions. Or, they may be an EXHAUSTIVELY long list of essay questions. (My Chicago Sun-Times questionnaire ran 12 single-spaced pages!)

Then, there is nearly always an interview with the organization. In most cases, this is just with the candidate under review, but the newspapers favor a debate-style approach. Finally, after all this, organization evaluates all the candidates and issues an endorsement.

So, as you read the names above, realize that I had to demonstrate my knowledge and support of their issues AND my viability as a candidate. **I am deeply grateful for their support.**